

Leading Milwaukee Businesses

The Pioneers of Human Resource Management and Research

HRS has been trailblazing the HR industry for over three decades and continues to lead with unsurpassed accuracy and results.

Jessica Ollenburg co-founded the management consulting firm Human Resource Services Inc. (HRS) in 1983 out of her passion for employee development and training. It wasn't easy, as HR hadn't yet gained universal recognition. Ollenburg was determined to change that.

"When we opened our doors, companies had personnel, not HR, departments. HR has since grown to at least seven subdisciplines," the CEO says, adding that HRS boasts one of the earliest international certifications at executive-level work. The firm serves employers with operations in more than 100 countries, ranging in size from 10 to 100,000 employees.

"Our clients benefit from every challenge we've overcome, every visionary concept we've pioneered, and every success we've architected," Ollenburg says.



Jessica Ollenburg



Matthew Bare

Holistic Solutions

As a family of specialized discipline groups, HRS offers a unique blend of services.

Veracity, the firm's talent management group, provides assessment and education tools. HRSIQ delivers decision tools, thought leadership, and other subscription-based resources. The Ollenburg Group offers employment law consulting, corrective action counseling, and HR structuring solutions.

"We do not believe in cookie-cutter templates," Ollenburg says. "Every client receives a custom solution."

Many clients come to HRS with questions about legal compliance and talent management. Ollenburg says cost savings and risk management are always top of mind as well, noting that HRS can safeguard a six- or seven-figure threat with only a two- or three-figure client investment.

Always Innovating

HRS rejects a traditional approach to consulting. "We don't just give clients information," says Chief Relationship Officer Matthew Bare. "We're always testing, researching, and modifying so our clients know what to expect from every possible angle."

The firm tested casual Friday, in-house childcare programs, HRIS, and remote work innovations at their offices before ever taking the ideas to clients. In fact, HRS is so dedicated to employee engagement and retention innovation that they've been dubbed the "anti-temp agency," a label they wear with pride.

"We've proved turnover is costly," Ollenburg says. "Having the right people doing the right job boosts productivity, morale, and the bottom line."

Giving Back

An active philanthropist, Ollenburg has served on boards of charitable, community, and legislative initiatives for more than two decades. Giving back has been a priority at HRS since the beginning through HRS Gives Back. Last year, the firm launched Angel Wings, a program that delivers discounts and pro bono assistance to nonprofits and partners with angel investors to subsidize startups that provide a greater good to the community.

"The world will always need these organizations," Bare says. "We help them with the topics we know best so they can focus on their mission."



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